Strategy-to-Execution Snapshot

A simple one-page tool to align priorities and execute with rhythm.

North Star (the one outcome that matters)

• What are we trying to accomplish by the end of this cycle?
• How will we know it worked (1-2 measurable indicators)?

If the goal isn't measurable, the work becomes noise.

Top 3 Priorities (the work that moves the goal)

• Priority 1: (what will change?) | Owner: _____ | Measure: _____
• Priority 2: (what will change?) | Owner: _____ | Measure: _____
• Priority 3: (what will change?) | Owner: _____ | Measure: _____

Fewer priorities = more progress.

Execution Cadence (how we will follow through)

• Weekly: review priorities + blockers (15-20 minutes).
• Monthly: review data + adjust strategy (45-60 minutes).
• Quarterly: reset goals, resources, and roles (60-90 minutes).

Cadence turns plans into performance.

Next 7 Days (commit to momentum)

• The 3 actions we will complete this week:
• 1) _____ 2) _____ 3) _____
• Risks to watch + what we'll do early: _____

Momentum is a leadership decision.